

Sortable for Prebid – Prebid adapter

Last Modified on 07/20/2021 9:52 am EDT

Sortable for Prebid gives publishers access to Sortable Server-to-Server Demand via a Prebid.js adapter that they can integrate into their existing Prebid setup. This type of integration uses Sortable as a participant in the publisher's existing header bidding solution.

The following features are available to publishers as part of Sortable's Prebid solution:

Features

Feature	Description
Prebid adapter versions	Support for Prebid versions 3.10+, 4.0+, or 5.5+
Ad formats	Support display ad format (on Desktop and Mobile Web)
Responsive placements	Request dynamic sizes based on viewport width using Prebid
Flooring	Set a minimum floor in a Prebid request
Multi-size requests	Support multi-size Prebid requests
Muti-size request floors	Support setting unique floors per size in a multi-size Prebid request. Supported: 3.10+, 4.0+ Not supported: 5.x+
Flexible tagId	Publisher-defined strings can be used as a tagId. The tagId is shown in reports and exposed to buyers.
GDPR Compliant	Support for Prebid's GDPR consent management framework (in version 1.x)
Publisher Block lists	Support for blocking bids by advertiser URLs, IAB Categories , or IAB Creative Attributes
Reporting	Access Sortable's reporting dashboard with the ability to report by: <ul style="list-style-type: none">• Day• Site• Country• Device• tagId

Integration guide

Follow the [integration guide](#) to configure the adapter on your site.

For industry insights and information about our product offerings, [check out our blog!](#)

Want to see our products in action? For a demo, fill out a form [here](#).